

## WHAT COLOR IS YOUR PARACHUTE? 2007

A Practical Manual for Job-Hunters  
and Career-Changers

RICHARD NELSON BOLLES

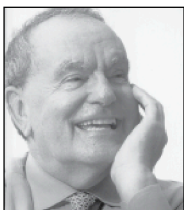
"Parachute still soars with practical advice. This book is a steady seller, always making the *USA Today* annual list of top-selling books. No wonder: *Parachute* is practical and trustworthy." —*USA Today*

**YOU WOULDN'T USE A 1986 GUIDEBOOK TO VISIT PARIS OR MOSCOW,  
SO WHY USE A 1986 GUIDEBOOK TO CONDUCT ONE OF THE MOST  
IMPORTANT SEARCHES OF YOUR LIFE?**

*What Color Is Your Parachute?* is still the bestselling job-hunting book in the world, for the simple reason that it does for job searches what travel guides do for vacations. It has the most up-to-date information, sure. But it also provides friendly background—the intangible knowledge that makes you feel less like a tourist and more like a traveler. *What Color Is Your Parachute?* has a new look, but it may feel old hat: it's the classic job-hunter's bible. You yourself may have an older edition on your bookshelf at home. I don't know how many times we've heard: "Oh yeah, *Parachute*. I have that book already." When asked what year they bought it, they reply with a shrug: "Oh, I got mine in 1986." Has the job market really stayed the same since 1986?

This is a new book. It is the only career and job search guide that is rewritten every year in keeping with the changing economy. Every year, Richard Nelson Bolles—inventor of the informational interview, who was the first to reveal that the secret to a successful job hunt starts with knowing yourself—meticulously researches new material and writes and rewrites large swaths of *Parachute* in order to provide the latest and most accurate information. Among the topics he covers in the redesigned 2007 edition: resources for dealing with handicaps and discrimination; a discussion of healthcare costs, pensions, and the end of defined-benefit plans; and an internet update ("the good, the bad, and the ugly").

Translated into twelve languages in over twenty countries, *What Color is Your Parachute?* has been a favorite of job-hunters and career-changers for more three decades. It has spent five and half years on the *New York Times* bestseller list and continues to be a mainstay on Amazon.com and in the pages of *Business Week*. *Parachute* has "peculiar power" (*New York Times*): readers don't just read this book; they use it to change their lives. That's why the Library of Congress designated it as one of 25 books—alongside *The Adventures of Huckleberry Finn*, *War and Peace*, and *Walden*—that have shaped readers' lives. If this book is the bible, then consider each edition a newly unearthed gospel. And, as with all gospels, we need help spreading the word: the number-one job-hunting book in the world is still the most practical, friendly, and relevant one available.



**Richard Nelson Bolles** has been a leader and "the #1 celebrity in the whole career development field" for more than 30 years. He lives in the San Francisco Bay Area with his wife, Marci, and one of four children. Bolles still gives dozens of lectures, seminars, interviews, and keynotes a year.

### WHAT COLOR IS YOUR Parachute? 2007 <sup>▲</sup> by Richard Nelson Bolles

6 x 9 inches • 408 pages • two color, with illustrations throughout  
\$17.95 paper • ISBN-13: 978-1-58008-794-0 • ISBN-10: 1-58008-794-9  
\$27.95 hardcover • ISBN-13: 978-1-58008-795-7 • ISBN-10: 1-58008-975-7

**TEN SPEED PRESS <sup>▲</sup> PUBLICATION DATE: OCTOBER 15, 2006**

Visit our new online press room to download  
book covers, author photos, and press releases:  
[www.tenspeed.com/resources/tspkits.htm](http://www.tenspeed.com/resources/tspkits.htm)



### ALL YOU NEED TO KNOW ABOUT THE PARACHUTE LIBRARY

#### *What Color Is Your Parachute? Workbook*

Richard Nelson Bolles  
\$9.95 paper • ISBN-13: 978-1-58008-729-2 • ISBN-10: 1-58008-729-9

#### *What Color Is Your Parachute? for Teens*

Richard Nelson Bolles, Carol Christen  
\$14.95 paper • ISBN-13: 978-1-58008-713-1 • ISBN-10: 1-58008-713-2

#### *How to Find Your Mission in Life*

Richard Nelson Bolles  
\$7.95 paper • ISBN-13: 978-1-58008-705-6 • ISBN-10: 1-58008-705-1

#### *Job-Hunting on the Internet, 4th ed.*

Richard Nelson Bolles, Mark Emery Bolles  
\$11.95 paper • ISBN-13: 978-1-58008-652-3 • ISBN-10: 1-58008-652-7

#### *Job-Hunting for the So-Called Handicapped, 2nd ed.*

Richard Nelson Bolles, Dale Brown  
\$14.95 paper • ISBN-13: 978-1-58008-195-5 • ISBN-10: 1-58008-195-9

#### AND COMING IN MARCH 2007...

#### *What Color Is Your Parachute? for Retirement*

John Nelson  
\$16.95 paper • ISBN-13: 978-1-58008-711-7 • ISBN-10: 1-58008-711-6